**YIMAI LEWIS**

Assistant Professor of Management,

North Central College

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**EDUCATION**

Ph.D. in International Business, Georgia State University, May 2019

M.S. in Financial Risk Management, Colorado State University, 2013-2014

B.S. in Finance, Tianjin Foreign University, 2009-2013

**RESEARCH INTERESTS**

Interdisciplinary Study Between Strategy and Finance

Risk Analysis of Management Strategy

Risk Analysis of Internationalization Strategy

Risk Analysis of Digital Marketing Strategy

**PUBLICATIONS**

Lewis, Y., & Bozos, K. (2019). Mitigating post-acquisition risk: the interplay of cross-border uncertainties. Journal of World Business, 54(5), 100996.

**MANUSCRIPTS UNDER REVIEW**

Y. Lewis, “Social Media Risk in International Business: Conceptualization, Propositions, and Directions for Future Research” (**Under R&R at *International Business Review***)

**SELECTED WORKING PAPERS**

“Failure of International Mergers and Acquisitions: The Effect of Operational Risk” (finished data collection, targeting at *Journal of International Business Studies*)

“Mitigating Risk in Domestic Mergers and Acquisitions: The Role of Big Five Personality”, with Nikos Dimotakis, Konstantinos Bozos, and Vassiliki Bamiatzi (finished data collection and preliminary analysis, targeting at *Management Science*)

**SELECTED CONFERENCE PRESENTATIONS**

Y. Lewis, “Social Media Risk in International Marketing”, presented in Academy of International Business, Minneapolis, 2018

Y. Lewis, “Consumer’s Hidden Motivation and Purchase Behavior: An Identity-Driven Perspective in Emerging Markets”, presented in Academy of International Business US Southeast Chapter, Savannah, 2015

Y. Lewis, “International Diversification and Performance: A Cultural Portfolio Perspective”, presented in Academy of International Business US Southeast Chapter, Savannah, 2015

**TEACHING EXPERIECNES AND INTERESTS**

Certified in Mastering Online Teaching

Ph.D. Teaching Fellow, Georgia State University, Fall 2018-Spring 2019

Global and International Business Practice-CTW (traditional and hybrid sessions)

International Business Operations (traditional session, Spring 2018)

Marketing Management (hybrid session, Fall 2018)

**PROFESSIONAL AFFILIATIONS AND SERVICES**

***Best Ph.D. Student Reviewer Award*** at AIBSE, 2015

***Reviewer on Editorial Review Board*** of International Business: Research, Teaching, and Practice (IBRTP)

Guest Reviewer – Journal of Business Research; International Marketing Review

***Training Certificate*** of Completion in International Business Pedagogy Workshops, Center of International Business Education & Research (CIBER), Georgia State University, 2017 & 2018.